



**TriCoast**  
**PHOTOGRAPHY**

*(Mike Fulton, Cody Clinton)*

113 N. Dixie Drive, Lake Jackson, TX 77566 (USA)

Studio: (979) 529-9592

Wedding/Portrait Work: [www.TriCoastPhoto.com](http://www.TriCoastPhoto.com)

High School Senior Work: [www.TriCoastSeniors.com](http://www.TriCoastSeniors.com)

Workshops: [www.TriCoastWorkshops.com](http://www.TriCoastWorkshops.com)

Newsletter: [www.TriCoastStormWatch.com](http://www.TriCoastStormWatch.com)

**\*Program Title** – ADVANCED Cutting Edge Lighting Techniques – Wireless Speedlite and Strobe Methods

**\*Suggested Items Needed For This Course** - (*Upper Intermediate to Advance Knowledge*)

- \*General Camera Gear - Camera Body, Lens (wide angle and telephoto or the one main lens you shoot with)
- \*Speedlite (Canon and Nikon specifically)
- \*Monopod or Portable Light Stand
- \*Wireless Transmitters if you have them (though Radiopopper Units will be present For EACH student to try out during the workshop, this includes both the PX units and JrX units)
- \*Strobe Units (Paul Buff Products specifically - Alien Bees, White Lightings, etc.)  
Though Alien Bee Units will be on hand to use during this aspect of the workshop
- \*Laptop with RAW Processor on it (ie: Photoshop, Bibble, etc)
- \*Pen and Paper to take notes with - there will be both inside classroom learning as well as hands-on shooting experience in and around the classroom location.
- \*Anything else which you might use during a general photo shoot for weddings or on location session.
- \*Comfortable clothes and shoes - we will be on the move with the very hands-on workshop.

Please remember TriCoast's methods include travelling light and moving from one location to another with fast, effective and efficient results. These methods will be discussed and shown. So while you can bring a lot of gear the odds of this workshop using it is very low with the goal to lighten up your load when travelling.

**\*Program Description - about 2 or 3 paragraphs**

Including many aspects of humor and fun mixed in with education, TriCoast Photography truly believes in **NO SECRETS**, we are all here to learn and receive information which will help all of us be better photographers. Full of fun and molded to the questions and concerns of YOU, learn to see and capture the light visually and by wireless flash and strobe techniques to assist you in creating light and more importantly shadows in any situation. TriCoast Photography will show you the simple but effective way to have studio lighting anywhere anytime in ANY lighting situation.

Learn simple – fast – effective methods of capturing images using Canon, Nikon and others eTTL/iTTL wireless flash without all techno-geeky talk. Straight forward technique developed for the fast paced, action world of wedding photography that can also be used in many other situations such as High School Senior Photography, Children and even Family Photography. The technique taught will be a simple solution for almost

every lighting situation one might face. Both outdoor and indoor lighting situations will be shown and explained with simple pullback and final product images shown. A **NO SECRET** approach in teaching, sharing and learning, including the pros and cons and major trouble shooting problems and solutions to both Manual and TTL metering wireless lighting.

- \* Basic Tips and Tricks to Canon/Nikon and other Wireless TTL Metering Flash Units
- \* Manually creating ratios the easy way - Pros and Cons to the IR Method
- \* eTTL and iTTL settings
- \* Manual Mode
- \* Zoom
- \* Custom Functions
- \* Mixing TTL metering with manual metering
- \* Learn to travel light and capture on the go anywhere in the world.

*You'll Learn:*

1. You will learn simple, fast, and effective tips to your flash units (mainly Canon and Nikon) that will take your photography to another level right away!
2. One will learn the pros and cons of the eTTL/iTTL method compared to other wireless flash methods.
3. Basic concepts in “flash placement”. Learning to use your flash as an outdoor portable studio as well as simple light modifiers which wont break the bank.

*Also included in this extremely hands-on week educational event will be:*

- \* Simple marketing for wedding and portrait business
- \* Inspirational moments to leave the convention attendees
- \* Simple work flow solutions for any digital photographer
- \* (If time allows) Simple Photoshop tips and tricks which any digital photographer can blend into their current style.

And a whole lot more - a full week of laughter - excitement and straight forward learning information with the world leaders in TTL wireless flash education, TriCoast Photography.

**\*Biography - about 2 or 3 paragraphs**

Cody Clinton and Mike Fulton are known worldwide for their unique approach to wedding, fashion, and high school senior photography. Selected as Kodak's Photographers to Watch they have been recognized for their art and their commitment to teaching others worldwide. Their unique style, which has been adopted by photographers around the globe, provides clients with a one-of-a-kind attitude that is very apparent in their final product. While their range of assignments covers commercial, editorial and portraiture, it is the high end senior and wedding market in which TriCoast specializes. The care and commitment they bring to the table has landed them assignments throughout the globe. TriCoast has been commissioned to photograph events for the Vice President of Uganda son's wedding in Africa, as well as events in the United Kingdom, Germany, Netherlands, Czech Republic, Mexico, and other countries, and their work has been seen in such notable magazines such as Martha Stewart Weddings, Rangefinder, Professional Photographer, Shutterbug and Studio Photography.

**\*Dialy Class Plan**

Attached within this file

**\*Publicity Photographs of the Instructors**

Attached within this file

**\* Magazine Article for Image Explorations/Web Article**

Attached within this file

**\* Sample images of your work (8-12) images, color or B&W (4x5 @300 dpi)**

Attached within this file

**\*Instructor's name, address, email address, phone, website (if any)**

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# Image Explorations – July 2012

## TriCoast Photography Advanced Cutting Edge Lighting Schedule of Workshop

### SUNDAY

Opening Night - Cody and Mike as well as other members and friends of TriCoast Photography will be in attendance to share and enjoy the opening of the school

### MONDAY

#### 8am – 5pm (Classroom Day)

- Introduction of students and teachers - getting to know each other time
- Hitting the basics of what the class will cover for the week and the general layout of the class
- Explaining manual methods of lighting with both Speedlites and Strobes
- Trouble shooting the system, etc.
- What is RadioPopper JrX Units and how do they work

This part of the class will be done inside the classroom with projector, screen, speakers and laptop

#### 12 (n) – 1pm – Approximate Lunch Break Time

### TUESDAY

#### 8am-5pm - (*Manual Off Camera Lighting Day*)

Breaking the class up into smaller groups to learn better. This day we will not worry about brand products to sort the classrooms, however on the other days - Nikon will be with Nikon and Canon will be with Canon users in the smaller learning groups. Each group will have their own light stick (aka: mono pod) or EZ Stand and flash unit (Canon 580ex and SB800).

*NOTE: We STRONGLY suggest the students bring their own equipment to better understand and learn how to use their equipment throughout the workshop.*

Using the students as models (one for each group - 2 to 4 in total) the groups will practice firsthand the following:

- Using Off Camera Flash lighting methods, the students will learn how to manually adjust their flash units (using supplied RadioPopper JrX transmitters and receiving units supplied by TriCoast Photography)
- Learning the pros and cons to the system including but not limited to
- Cross breeding of the flash units (any flash brand will work)
- Adjusting the power on each flash unit
- Lack of High Speed Sync - Limited Camera Settings, etc.
- Constant light output

- Using Off Camera Strobes lighting methods, the students will learn how to manually adjust their strobe units (using the supplied RadioPopper JrX transmitters and receiving units supplied by TriCoast Photography).
- Blending any strobe unit together
- Blending both strobes and speedlites together

The students will capture images of the models in and around the Texas School location during this time using the techniques and methods taught by TriCoast Photography.

### **12 (n) – 1pm – Approximate Lunch Break**

**Ending the day at 5pm the students will have "Homework" to pick a few images (processing is optional) in order to display to the class the next day.**

## **WEDNESDAY**

### **8am-10am - (TTL Metering Off Camera Lighting Day - Line of Sight Method)**

Review of the previous days photos taken by students. These photos will be projected on screen inside the classroom. Our goal is to not talk about composition of the images but more light placement - light power, possible posing methods to assist in getting a better lighting pattern. Finding the positives in every portrait as well as the negatives our goal is to give the needed material to improve their images for the shooting which will happen later in this day with new learning material.

### **10am – 12 (n) (TTL Metering Off Camera Lighting Day – Line of Sight Method)**

Breaking the class up into smaller groups to learn better, each group having a model to photograph

- Nikon with Nikon
- Canon with Canon

Each group will have their own light stick (aka: mono pod) or EZ Stand and flash unit (Canon 580ex and SB800).

### **12 (n) – 1pm – Approximate time for lunch**

### **1pm - 5pm (TTL Metering Off Camera Lighting Day – RadioPopper Introduction)**

Breaking the class up into smaller groups to learn better, each group having a model to photograph.

- Nikon with Nikon
- Canon with Canon

Each group will have their own light stick (aka: mono pod) or EZ Stand and flash unit (Canon 580ex and SB800).

*NOTE: we STRONGLY suggest the students bring their own equipment to better understand and learn how to use their equipment throughout the workshop.*

Using models if possible (one for each group - 2 to 4 in total) the groups will practice firsthand the following:

- Using Off Camera Flash lighting methods, the students will learn in TTL mode to adjust their flash units using the direct line of sight method. Learning the pros and cons to the system including but not limited to:
  - Issues with line of sight
  - Adjusting the power on each flash unit
  - How to use High Speed Sync

- Manually creating ratios in their work
- Limitations on the smaller light source - how to work around these limitations
- Zoom feature of their speedlite units
- Using different focal lengths, metering modes inside camera
- Using multiply speedlites to get the most out of their work
- Understand how to use your speedlites in any lighting situation

The students will capture images of the models in and around the Texas School location during this time using the techniques and methods taught by TriCoast Photography.

**Ending the day at 5pm the students will have "Homework" to pick a few images (processing is optional) in order to display to the class the next day.**

## **THURSDAY**

### **8am-10am**

Review of the previous days photos taken by students. These photos will be projected on screen inside the classroom. Our goal is to not talk about composition of the images but more light placement - light power, possible posing methods to assist in getting a better lighting pattern. Finding the positives in every portrait as well as the negatives our goal is to give the needed material to improve their images for the shooting which will happen later in this day with new learning material.

### **10am-12(n)**

Marketing Time - Any marketing or other aspects which TriCoast Photography can assist our students with. A few examples are:

- Wedding Marketing
- School / Event Photographer Marketing
- High School Senior / Grad Marketing

Closing remarks - Ending Questions - Catch all Statements